

Rep Order# 7894426 Ver# 8 Status Returned Traffic Order# 24370 Printed: 10/16/2012 8:59 AM 1 of 4  
EC'd Yes Last Received: 10/11/2012 2:00 PM  
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
Advertiser ( ) PATRIOT MAJORITY  
Product PATRIOT MAJ USA  
Estimate# 1548  
Buyer SPENCER WOOD  
Fax#  
Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E //1548  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAMIE ANDRUS  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Pls see lnn 42 for msd spot, pls advise  
Thanks  
Jen

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	EARLY TODAY	5A-6A	:30	10/09-10/12	3	\$60.00	3
2	TU-F	NEWS	6A-7A	:30	10/09-10/12	4	\$300.00	4
3	M	NEWS	6A-7A	:30	10/15-10/15	1	\$300.00	1
4	TU-F	TODAY SHOW	7A-8A	:30	10/09-10/12	2	\$700.00	2
5	TU-F	TODAY SHOW	8A-9A	:30	10/09-10/12	2	\$475.00	2
6	SU	SUN TODAY	7A-8A	:30	10/14-10/14	2	\$150.00	2
7	SU	MEET THE PRESS	8A-9A	:30	10/14-10/14	2	\$200.00	2
8	TU-F	TODAY SHOW	9A-10A	:30	10/09-10/12	3	\$180.00	3
9	TU-F	RACHAEL RAY	10A-11A	:30	10/09-10/12	5	\$140.00	5
10	M	RACHAEL RAY	10A-11A	:30	10/15-10/15	1	\$140.00	1

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Phone#		Hiatus Weeks	Salesperson FAX#					
Fax#								
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
11	TU-F	STUDIO 5	11A-12P	:30	10/09-10/12	4	\$140.00	4
12	M	STUDIO 5	11A-12P	:30	10/15-10/15	1	\$140.00	1
13	TU-F	12N NEWS	12P-1P	:30	10/09-10/12	4	\$170.00	4
14	M	12N NEWS	12P-1P	:30	10/15-10/15	1	\$170.00	1
15	TU-F	TODAY SHOW	1P-2P	:30	10/09-10/12	4	\$100.00	4
16	M	TODAY SHOW	1P-2P	:30	10/15-10/15	1	\$100.00	1
17	TU-F	DAYS OF OUR LIVES	2P-3P	:30	10/09-10/12	4	\$200.00	4
18	M	DAYS OF OUR LIVES	2P-3P	:30	10/15-10/15	1	\$200.00	1
19	SU	SUN EDTN	9A-930A	:30	10/14-10/14	1	\$100.00	1
20	SU	HIST OF SAINTS	1030A-11A	:30	10/14-10/14	1	\$100.00	1
21	TU-F	DR PHIL	3P-4P	:30	10/09-10/12	6	\$130.00	6
22	M	DR PHIL	3P-4P	:30	10/15-10/15	1	\$130.00	1
23	TU-F	KATIE	4P-5P	:30	10/09-10/12	6	\$130.00	6
24	M	KATIE	4P-5P	:30	10/15-10/15	1	\$130.00	1
25	TU-F	NEWS	5P-530P	:30	10/09-10/12	4	\$525.00	4
26	M	NEWS	5P-530P	:30	10/15-10/15	1	\$525.00	1
27	TU-F	NEWS	6P-630P	:30	10/09-10/12	5	\$485.00	5

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28	M	NEWS	6P-630P	:30	10/15-10/15	1	\$485.00	1
29	TU-TH	NEWS	630P-7P	:30	10/09-10/11	3	\$475.00	3
30	M	NEWS	630P-7P	:30	10/15-10/15	1	\$475.00	1
31	SA	NEWS	6P-630P	:30	10/13-10/13	1	\$225.00	1
32	SA	GAME NIGHT LIVE	630P-7P	:30	10/13-10/13	1	\$100.00	1
33	M	VOICE	7P-9P	:30	10/15-10/15	1	\$3,700.00	1
34	TU	GO ON/NEW NORMAL	8P-9P	:30	10/09-10/09	1	\$2,500.00	1
35	F	GRIMM	8P-9P	:30	10/12-10/12	1	\$1,300.00	1
36	F	DATELINE	9P-10P	:30	10/12-10/12	1	\$1,000.00	1
37	SA	NEWS	10P-1035P	:30	10/13-10/13	1	\$1,100.00	1
38	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/09-10/12	4	\$600.00	4
39	M	TONIGHT SHOW	1035P-1137P	:30	10/15-10/15	1	\$600.00	1
40	TU-F	FALLON	1137P-1236A	:30	10/09-10/12	3	\$250.00	3
41	SU	NFL	615P-930P	:30	10/14-10/14	1	\$4,500.00	1
*42	SU	SPORTSBEAT	930P-10P	:30	10/14-10/14	1	\$500.00	1
Station Remark: V8 msd d/t NFL ran long, pls advise if we can mgd								
43	F	GAME NIGHT LIVE	630P-7P	:30	10/12-10/12	1	\$475.00	1

Station KSL-TV SALT LAKE CITY    Agency (    ) WATERFRONT STRATEGIES    Rep Firm    Total Spots

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44	SA	PRIME ROT	7P-10P	:30	10/13-10/13	1	\$500.00	1

---REPORT TOTALS---

Report Totals: 95 / \$38,265.00

---SALES MONTHLY TOTALS---

Oct 12: 95 / \$38,265.00

Sales Totals: 95 / \$38,265.00

Station Totals: 95 / \$38,265.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$191,325	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null

Demos RA35+